

adventure
AWAITS

THE
OXBOW
HOTEL

THE OXBOW HOTEL & THE LAKELY: A STURDY PASSION

Over a hundred years ago, this city rose up behind the swinging axes of lumberjacks and a lot of hard work. The mills and the sawdust are long gone, but the spirit of our pioneering men and women left some very deep roots, and still it thrives. We look to the ancient timber and the bustling farmland encircling our small, urban outpost. We look to the rivers swirling at the heart of our city. We look to the sun and the snow and the buds and the falling leaves, and we find a sturdy passion for this place in Wisconsin we call home.

That work ethic — and that passion — is what we offer at The Oxbow Hotel and The Lakely.

This valley, and its hard-working people, shape everything we do. You can feel it in the wood used to build our furniture. You can taste it in the regional, seasonal food we serve. You can see it in the craftsmanship and art featured in every room. And you can live it in the adventures waiting right outside the front door.

The staff of the Oxbow and the Lakely are thrilled to share our establishment, and this community, with you throughout your stay. From our guest rooms to our common areas, we have strived to create a truly authentic local experience and a high level of service for our guests. Whether you're here for business or leisure, the staff and spaces of the Oxbow are here to serve your needs and make you feel at home. Please don't hesitate to ask for whatever you may need and we'll always do our best to accommodate. And as always, come hang out at the front desk if you want to learn more about what there is to do around Eau Claire.

Yes, we are proud of this place, but we are even more proud to share it. Thank you so much for joining us here.

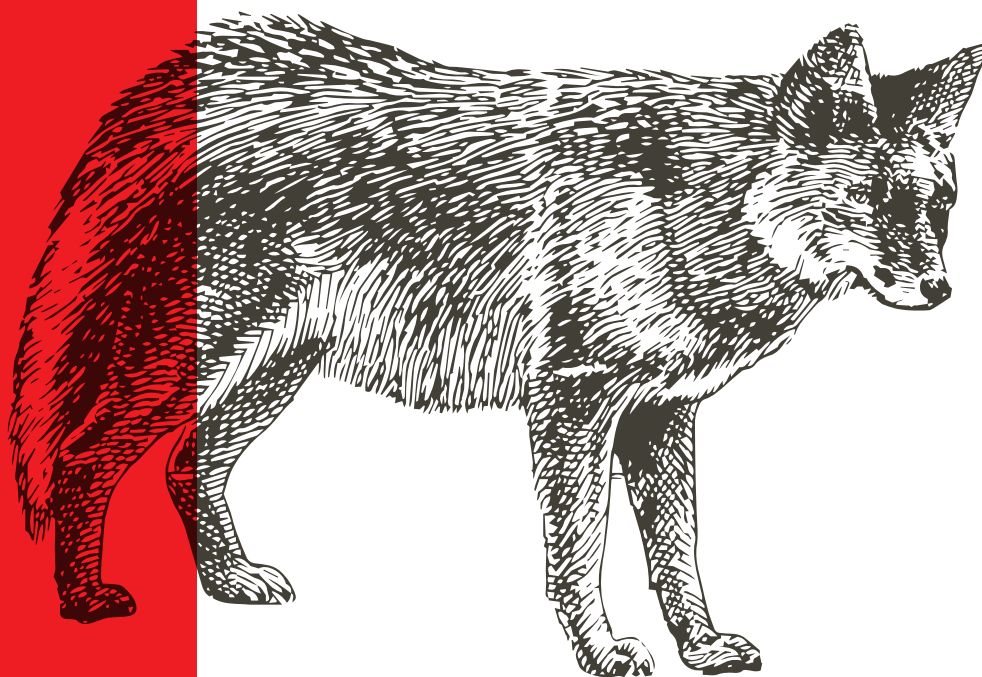
- Your friends at
The Oxbow Hotel & The Lakely



GOOD THINGS TO KNOW



about your room



KEY DETAILS

CHECKOUT

11:00am

FRONT DESK

Dial 0

EMERGENCIES

911

RECORD PLAYERS

Here in your room you'll find what appears to be a little black suitcase. Don't be fooled. Inside is a record player just waiting for you to spin some tunes. Near the front desk you'll find a curated selection of more than 100 records you can check out and bring back to your room (up to three at a time). The inside of the player's lid has instructions on spinning a record or plugging in your own device, but we'd also be happy to stop by your room and show you how to get it up and running if that sounds helpful. Just give us a ring! Please take care of the records while they're in your possession – if any turn up missing, a \$40 replacement cost will be added to your bill.

TELEVISION

Each room at the Oxbow offers a selection of fine programming via Direct TV. A directory of channels can be found right on screen.

LOCALLY-SOURCED SNACKS + MORE

Got the munchies? Looking to throw back a couple of drinks? We got you, and we got the goods! Check out our Retail Nook, located in The Oxbow Hotel lobby area, where you'll find a selection of snacks, sodas, alcoholic beverages, as well as some other fun items you can borrow to enhance your stay, like board games. Did someone say cribbage?!

NO SMOKING

If you choose to smoke, please do so away from other guests, even outside. And we're begging you; no smoking in your room. It's stinky and we can't rent your room after you leave, which means we have to charge you a hefty price just to get it clean. Thanks!

HOUSEKEEPING

We love to keep your room super clean. It's what we do. But we all love the environment so we don't go around wasting water all willy-nilly. If you're here for a short stay, we won't wash your sheets or towels unless you ask us to. If you need some fresh ones, just let us know.

SAFETY PROCEDURES

For any medical, safety, or security emergency, dial 0 to talk to the front desk staff at any time, or go straight to 911.

IN CASE OF FIRE:

- Upon checking in to your room, make note of the nearest exit.
- Each room is equipped with a smoke alarm and fire escape route map on the inside of the door.
- If there is a fire in your room, exit immediately, shut the door, call 911 and alert the front desk. Do not re-enter the room unless instructed to do so by qualified personnel.
- If you hear a fire alarm and the fire is not in your room, feel the door for heat. If the door is not hot, take your room key and head to the nearest exit.
- If the door is hot or you smell smoke, keep the door shut and alert the front desk immediately. Place a wet towel along the door crack and shut off any fans, air conditioning, or heat. Dial 911 and let them know your room number at The Oxbow Hotel.
- Remember: Smoke rises, so if smoke is present, stay low to the ground and go to the nearest emergency exit.

AROUND *the* HOTEL

LAKELY HOURS

BRUNCH

Sundays 9am-2pm

LUNCH

The Lakely is currently only available for private lunch events.

DINNER + ROOM SERVICE

Tuesday-Saturday: 5pm-10pm

Sunday-Monday: Closed

BAR + DRINKS

Tuesday-Thursday: 5pm-11pm

Friday-Saturday: 5pm-12am

Sunday: 9am-2pm

Monday: Closed

Our unique property is made up of two distinct buildings – The Main House and The Flats – which are joined by our actively programmed courtyard and comfortable, woodsy patio.

THE MAIN HOUSE

Built in 1947, the brick-and-steel Main House plays host to the action. There you'll find the front desk and lobby, The Lakely (our restaurant/bar/venue), the Gallery (our flexible event/meeting room) two studio guest rooms, and a dozen different two-room suites. Each guest room resonates with the vibe of a true Wisconsin modern lodge, with furniture handcrafted from urban wood culled from trees which once grew right inside our city.

The rooms are stylish and eclectic, yet familiar and comfortable, with fun amenities like record players. And getting to your room is half the fun, as the common halls are filled with fantastic local artwork and quotes from local authors.

THE FLATS

Built in 1961, the Flats building is a classic mid-century motor lodge with exterior entries to each carefully crafted room. Substantially updated and improved, the building now has the look of a woodsy retreat, adorned with cedar wood slating and bronze accents. The upper level features an expansive shared balcony overlooking the compound, while lower units each have a semi-private patio right at their front doorstep.

Flats guest rooms have everything you need – including record players. Like the Main House, each room features handcrafted furniture, built with wood culled from trees that once grew inside our city.

THE LAKELY

The Lakely is a restaurant, bar, and a venue. A place to gather, hang, and absorb the culture. A place to feel at home whether you're a local, a traveler, or something in between.

The Lakely boasts a locally-sourced, seasonal menu. We serve casual Midwest modern comfort foods, including our famous Koldtbord, which is a customizable, shareable tour of the land. Behind the bar we feature a cleverly curated list of craft cocktails and local brews on tap and in bottles.

Evenings are reserved for our signature stage hosting local and touring jazz and other live music, along with vinyl theme nights where you never know who could pop up on stage to spin a set. Our generous courtyard patio has outdoor lounge seating, high-top tables, two fire pits, a kubb pitch, and more.

OXBOW OUTFITTERS

Here at The Oxbow we take the outdoors seriously, and we hope you do too. Sure, our indoor spaces and courtyard host a lot of action you won't want to miss, but our big goal while you're here is getting you outside to truly enjoy the rich landscape of this city. We're talking 32 miles of beautiful, paved bike trails (in the city alone), two gorgeous rivers, and a gleaming oxbow lake. At some point during your visit, we want you out on those trails and out on the water, seeing our beautiful city up close. We're kind of proud of it.

With that in mind, included with your stay is full access to our fleet of bicycles. We've got all the gear, maps, and instruction you'll need for a safe and successful mini adventure. Contact the front desk for details or questions on borrowing outdoor gear.



CONCIERGE

Everybody at the front desk is a concierge. They can make things happen for you. Call them for whatever you need – recommendations, transportation, reservations, adventure gear, and much more. In fact, you should just go hang out and chat right now – they know a lot of cool stuff about this town and they love meeting new people.

COFFEE, TEA, WATER

In the lobby you'll find a guest services counter that has coffee, tea, and water available to you free of charge, 6am-12pm. And when we say coffee, we mean the good stuff – Oxbow Blend Wonderstate Coffee, right out of Wisconsin. You can also check out one of our Stanley Thermoses and get a coffee fill-up anytime!

SHOPPING THE OXBOW

Near the front desk there's a small retail area where you can buy a limited selection of snacks and drinks, Oxbow and Lakely branded gear, as well as items from the hotel, including our locally-sourced art prints, whole-bean bags of Wonderstate "Oxbow Blend" coffee, and a number of useful and attractive items. Please stop by!

COLD HARD CASH

If you need some green, there's an ATM in the back hall of The Lakely. If you need an actual bank, the closest one is a US Bank branch two blocks south on Farwell Street.



COLD HARD ICE

If you're staying in the Oxbow's main house, there is an ice machine in the hallway of the third floor. If you're staying in the Flats, there's an ice machine on the right end of the building on the ground level. A bucket is placed in your room.

INTERNET

You may access high-speed WiFi (courtesy of WIN of Eau Claire) anywhere on the property by selecting the "Oxbow InterWeb" network. The current password is available at the front desk as well as on your key card envelope. The internet is fun, but please, don't do anything that gets you, or us, in trouble.

FIRE PITS

Our courtyard patio features two cut-stone fire pits that are open to both guests and the public. You're welcome to pull up a seat and hang out as long as you like.

NEWSTAND

In the lobby you'll find copies of our local event and culture magazine, Volume One (it's a great one!) for free. Other mags may be around, too, that you can grab if you need to kill some time.

PUBLIC EVENTS

We like to keep this place busy. We keep the stage inside the Lakely well programmed with jazz and other live music, vinyl-spinning theme nights, and more. You'll even find live music in our courtyard patio from time to time. Our gallery also holds a number of events, both public and private, including talks, readings, screenings, and all kinds of interesting stuff. And, we even throw a few seasonal mini-festivals and events across the entire property.

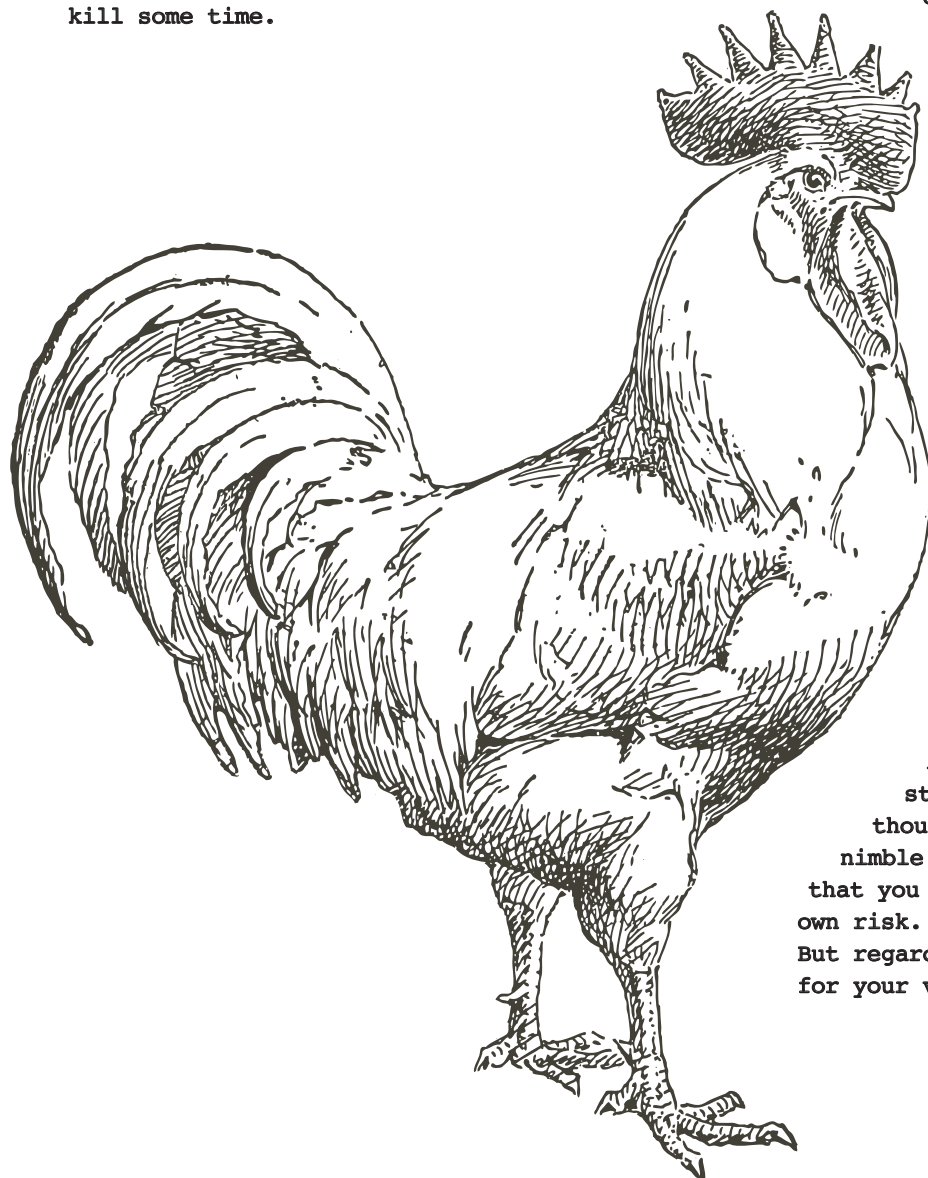
PRIVATE EVENTS

Want to throw a party? We love hosting them! Receptions, meet-n-greets, weddings, whatever you want. We've got a great outdoor area as well as an indoor space that can be closed off to the public. You could even rent out the entire restaurant/bar or courtyard patio at The Lakely at certain times, if you were so inclined. And don't forget there are 30 guest rooms to host your family, friends, or contemporaries.

Please stop by Monday
- Friday during normal
business hours, or email
Events@TheOxbowHotel.com
for more information. We
look forward to hosting
your event.

PARKING

If you have a vehicle here, you were issued a parking pass when you checked in. Make sure it's in your front window so our staff knows you're legit. Even though we have an attentive and nimble crew of staff, you must know that you park your car here at your own risk. Obviously, keep it locked. But regardless, we are not responsible for your vehicle or its contents.



FITNESS

Treadmills? Nope. Our hope is to get you out on the trails of this beautiful city. And it just so happens an award-winning network of 32 miles worth runs by just outside our front door. Ask for a map and some insider info at the front desk and they'll tell you the most beautiful spots to go for a run. Or, borrow a bike to put on some extra mileage and really see the town.

HAMMOCK PARK

We've got the smallest park in the city tucked into the corner of our courtyard parking lot. In season, you'll find a little grass patch and a comfy hammock swaying in the breeze, just waiting to be filled. First come, first served. In the winter months, we encourage you to build a snowman.

★ HOTEL ★ AMENITIES

From the locally handcrafted wood furniture in our rooms to the cut-stone fire pits in our courtyard, the design and amenities at the Oxbow Hotel have been thoughtfully considered in an effort to make your stay enjoyable – and reflective of the spirit of Eau Claire. While our most valuable amenity is an attentive staff ready to assist you around the clock, here are a few notable things we have to offer:

- The Lakely: restaurant, bar, music
- The Gallery: private event space
- books, games, magazines
- lobby work counter
- complimentary wifi and phone
- in-room record players
- vinyl library in the lobby (for check out to your room)
- in-room frig
- locally-sourced snacks and drinks in the lobby retail nook
- courtyard patio w/ fire pits, couches, tables (seasonal)
- exclusive retail wall
- grass court for kubb, beanbags, etc. (seasonal)
- outdoor hammock nook
- fleet of vintage-inspired bikes
- complimentary drinking water, Wonderstate coffee, and tea
- ice available 24/7
- ATM in the back hall of The Lakely

creative

COLLABORATIONS



ARTWORK

CURRENTLY HANGING

The Oxbow features three areas in our Main House where rotating art exhibitions may be viewed

Please inquire at the front desk for information about current artists hanging in the Gallery and the Main House rooms corridors.

Bringing the Oxbow to life is one big, ongoing community collaboration. From the initial idea for the hotel to the recurring events we host today, our entire model is one of cultural and creative cooperation. Here are a few collaborations:

AESTHETIC DESIGN

The group that launched the Oxbow Hotel concept knew they wanted a warm and welcoming environment, yet something forward thinking and unique. A sort of "modern lodge" vibe. To achieve this they worked tirelessly alongside a design team from Shelter Architecture in Minneapolis, and SDS Architects in Eau Claire, to craft the aesthetic you find today. Together they designed guest rooms and common areas unlike any others in our region to create a truly authentic Eau Claire and Wisconsin experience.

URBAN WOOD FURNITURE

The custom furniture in the rooms of the Oxbow, as well as much of the furniture in the Lakely, was handcrafted using urban wood. That means the wood came from local trees taken right off the streets of Eau Claire. When city workers take down an older tree for any reason – storms, construction, etc – our partner, Tim Brudnicki of Eau Claire Woodworks and Tree Purpose, is there to put it to good use. You can see the wood here and there in both the rooms (desks, night stands, headboards, etc) and our common areas (tables, bar stools, bar top, walls, etc.). It's all over the place. There's ash, white pine, birch, walnut, and more – all telling the subtle but compelling story of this place.

STAGE & LIGHTING DESIGN

To help set the visual tone in The Lakely and hotel, we looked to our friend Michael Brown, the creative director of the Eaux Claires Festival, along with his partner Maria Meyer. Michael has created lighting and stage shows for bands including The National, Grizzly Bear, Tom Petty, Bon Iver, and many more internationally touring bands. He and Maria created the signature look for our stage, as well as designed and fabricated many of the custom light fixtures in our common areas.

OXBOW ROOM ART PROGRAM

To adorn the walls of guest rooms at the Oxbow, we commissioned eight regional artists to create custom works inspired by the history, geography, and programming of the hotel and restaurant. Each work is then screen-printed, numbered and hand-signed by the artist. A random assortment of between two and four works hang in each guest room. All eight prints can be viewed and are available for purchase (in limited-edition runs) in our small retail area near the front desk. Our original eight artists include: Asahi Nagata, Landon Sheely, Leah Monson, Michael Jacobsen, Cody Bartz, Brian Moen, Janae Breunig, and Serena Wagner.

LOCAL LIT WALLS

Of the many robust scenes developing in Eau Claire, local literature is perhaps the most intriguing. There's more than one New York Times bestseller in our midst. And as is the case with our music and art, the landscape and work ethic of this place frequently influences the writing that's created. A handful of locally-inspired lines are painted on the walls of rooms in the Main House, as well as in the common areas and hallways. As you explore you may discover the work of author/humorist Michael Perry, novelist Nickolas Butler, poet Max Garland, author John Hildebrand, poet Jason Splichal, columnist Mike Paulus, poet Patti See, or author BJ Hollars.

HAND-PAINTED LETTERING & LAKE MAPS

To give our property a homemade vibe, we partnered with Kurt Gaber from Chippewa Falls (of Gaber Signs) to create some vintage-inspired, hand-painted signage and lettering. Kurt crafted the look of our room numbers and other way finding signage, as well as painted the vintage lake-depth maps that grace the walls of rooms in the Flats and the Oxbow Outfitters wall in the lobby. Each of the lakes featured can be found in either Eau Claire or Chippewa County. Kurt works all around the region to revive the artistic pursuit of hand painted signage and murals.

CUSTOM CONCRETE RIVER SINK

We knew we wanted an interesting public restroom for The Lakely inside the hotel. So we reached out to Keith Wyman of Concrete Pig to build us something very special. He came up with a huge, custom concrete sink that's a scale replica of Dells Pond and the Chippewa River in Eau Claire. Water cascades from the faucets on both the men's and women's sides of this shared area and carries down river to the drains. It's unlike any other hand-washing experience this side of the Mississippi.

TOP PICKS DOWNTOWN

SHOPPING

The Local Store
205 North Dewey St.

Red's Mercantile
224 North Dewey St.

Tangled Up in Hue
505 S. Barstow St. Suite B

COFFEE SHOPS

EC Downtown Coffee (ECDC)
205 S. Barstow St.

Acoustic Cafe
505 South Barstow St.

BREWERIES

Lazy Monk
97 West Madison St.

Modicum Brewing Co.
3732 Spooner Ave, Altoona

The Brewing Projekt
1807 North Oxford Ave.

THEATERS

Downtown Cinema
315 South Barstow St.

Pablo Center at the
Confluence
128 Graham Ave.

FOR KIDS

Public Library
400 Eau Claire St.

Owen Park Playground
1st Avenue

MORE TO DO

Phoenix Park &
Downtown Farmers Market
(seasonal)
300 Riverfront Terrace

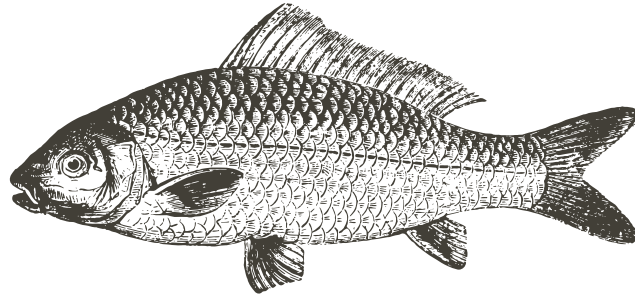
Carson Park + Chippewa
Valley Museum
1204 East Half Moon Drive

★ the ★ NEIGHBORHOOD



The Oxbow is located in the bullseye center of Eau Claire, right downtown where the city began, and right where all the action is found. Rivers, trails, parks, farmers markets, theaters, pubs, coffee shops, breweries, and nightly events are all within a few, walkable blocks.

The nearby retailers – gift shops, book stores, art galleries – are some of the best local shops you'll find. As for the restaurants, downtown is our local dining district – where you can explore the kinds of places you can't find anywhere else. You'll find some of the city's best steak, seafood, sushi, cajun, burgers, sandwiches, thai, hmong, and more within a short walk of the hotel. And the nightlife is nearby, as well – live music, dancing, beer bars, and more.



DIVING DEEPER *into our story*

THE HISTORY

Since the booming days of logging in the Chippewa Valley, the ground beneath the Oxbow has always been home to a boarding house or hotel. By mid-century, in 1947, the current building (our “Main House”) was constructed as the Edwards Hotel.

This key piece of downtown lodging came online in an era when downtown was strong with department stores, restaurants, and small retailers – and it quickly became known as a central “salesman’s stop” for those mid-century road warriors visiting Eau Claire on business for the night. It featured twenty-six sleeping rooms (most sharing a bathroom with their next-door neighbor).

Over the years, the main and lower levels featured a steakhouse restaurant and bar, an underground lounge called The Rathskeller, a classic lunch counter, a hair salon, a travel agency, and more.

After over a decade of success, in 1961 they built on a motel/motor court style building (what we now call The Flats) adding 16 more rooms and additional parking. For decades the property was a well known fixture of downtown Eau Claire. Later on, the property was run as the Green Tree Inn for many years throughout the 90s and into the 2000s.

THE FUTURE

Fast forward to 2013 when a ragtag group of locals, seeing a bright future ahead for downtown Eau Claire, bought the property with the intent to create a destination boutique hotel, restaurant/bar, and event venue. It opened to the public in the fall of 2016.

That core group of collaborators included Nick Meyer, a local publisher/editor/retailer, Justin Vernon, the local musician behind Bon Iver and other projects, and Zach Halmstad, a local software company founder.

COMMUNITY PARTNERS

A number of community-minded locals joined forces with those mentioned above to help make the Oxbow Hotel possible. They include:

Ryan & Erin Hanson
Nicole Lasker
Phil & Leslie Lyons
Paul Madsen
Nick & Jennifer Mohr
Denise Olson & Pete Seymour
Larry & Marie Past
Stuart & Ann Sandler
Anton Smets & Rae Schilling
Bill & Jodi Sparkes
Beverly Wickstrom



DOING BUSINESS

The Oxbow Hotel and The Lakely make for a unique and upbeat base of operations while you're in Eau Claire on business. Our central location in downtown Eau Claire is close to everything you'd ever need or want throughout your stay:

- complimentary WiFi
- dining and bar at The Lakely
- private group lunch space for corporate meetings and events
- full A/V capabilities for meetings
- in-room desks
- lobby work counter
- complimentary Wonderstate coffee
- front desk printing capability
- reservable space for meetings/events

HOSTING MEETINGS & LUNCHES

The Oxbow Hotel and The Lakely offer a refreshing, creative space in which to host truly inspired organizational gatherings. The Lakely is available weekdays for private business lunches or other lunch-based events, seating upwards of 60 people. This includes the full dining room and bar, stage, audio/visual equipment, optional courtyard patio, and more. A menu featuring lunch options can be made available to meeting organizers ahead of time.

Alternately, our Gallery (roughly 625 square feet) features prominent brick columns, regional artwork, and abundant natural light. It can be rented for private meetings and events, to be set up in any number of comfortable configurations. This room also includes audio/visual functionality and can also feature several catering options to accommodate a wide range of needs.

For more information on booking your private event with us, please email us directly at events@theoxbowhotel.com.

DURING YOUR STAY, JOIN US IN THE LAKELY

Current menus are conveniently located
in your room, on our website at
TheLakely.com, or at the host stand
in The Lakely restaurant.



questions?

CALL THE FRONT DESK
dial "0"

THE
OXBOW
HOTEL